Upcoming DAA and Other Events

Call for Papers!

We now want to open the program to all members due to its success and growing interest. Learn more about the program and read Mai Alowaish’s blog on “Tips for a Fruitful Mentorship Program” on April 1, the DAA Mentoring Program will allow mentorships between any and all members! Started by the DAA Executive Committee, the Expanded DAA Mentor Program continues to grow and enhance the learning and networking opportunities of our members. Nominations for the Quantie Awards are now open! Register early for two days of inspiring speakers, educational growth, and networking. This year, we are upping the ante, and we’re bringing an annual event to Chicago once per year. Non-members will have the opportunity to attend the Quanties ceremony recognizing the industry’s best and brightest. Nominations for the Quantie Awards are now open! Register early for two days of inspiring speakers, educational growth, and networking. This year, we are upping the ante, and we’re bringing an annual event to Chicago once per year. Non-members will have the opportunity to attend the Quanties ceremony recognizing the industry’s best and brightest.

2020 Digital Intelligence & Analytics Survey Coming Soon

As part of DAA’s commitment to ongoing research in our field, DAA will be fielding the 2020 Digital Intelligence & Analytics Survey. Forrester will publish a report, “The Rise of Unified Data and Analytic Platforms: The Case for Convergence”. The survey will focus on the current state of the digital intelligence and analytics technology market. Forrester will publish a report, "The Rise of Unified Data and Analytic Platforms: The Case for Convergence". As part of DAA’s commitment to ongoing research in our field, DAA will be fielding the 2020 Digital Intelligence & Analytics Survey. Forrester will publish a report, “The Rise of Unified Data and Analytic Platforms: The Case for Convergence".

Get Grounded in the Basics of Digital Analytics

The 2020 session of the Essentials Series, Part 1 – Get Grounded in the Basics of Digital Analytics will begin on April 14. Each session will be presented by an industry expert and be four hours in length. The goal is to offer digital analytics professionals, who are new to the field, the opportunity to learn about the basics of digital analytics and some of the leading analytics tools. The sessions will be held online on each Thursday of April. The first session, "Data Analytics for Successful Marketing Automation" will begin at 1:00 pm Eastern Time on April 14.

Data Analytics for Successful Marketing Automation

Provided by AT Internet

March 31, April 2, April 14, April 21, April 28, May 5

Learn how Unified Data Platforms solve organizations’ challenges with data silos and data quality, and why industry analysts say every data analytics professional should evaluate these tools to consolidate their data ecosystem.

Online

For more information, please contact the DAA Office at info@d digital-analytics.org.

Upcoming DAA and Other Events

DAA Symposia Updates

Nominations are open until April 30, 2020. Find out more by visiting the DAA Symposia page. Non-members may register for the symposia at reduced rates. The DAA board of directors will decide on the future of the symposia by May 15, 2020. We will provide updates on our new event plan.

Join DAA today to receive our future emails.

Find a New Job at DAA Career Center

Leave your resume on file and employers will review your resume.

Find a New Job at DAA Career Center

Online

The DAA Career Center is an exclusive benefit to members only.

Upcoming DAA and Other Events

DAA Quantie Awards Nominations Now Open

Nominations are open until April 30, 2020. Find out more by visiting the DAA Quantie Awards page. Members may submit up to five nominations for each category, and non-members are permitted to submit up to two. Members may submit up to five nominations for each category, and non-members are permitted to submit up to two.

2020 Gold Trustee Partner: Adobe

Digital analytics has become more popular as a discipline, and Adobe is a leader in the field.

2020 Silver Trustee Partner: All Internet

Digital analytics has become more popular as a discipline, and Adobe is a leader in the field.