



Understanding the current work from home situation

January 2022



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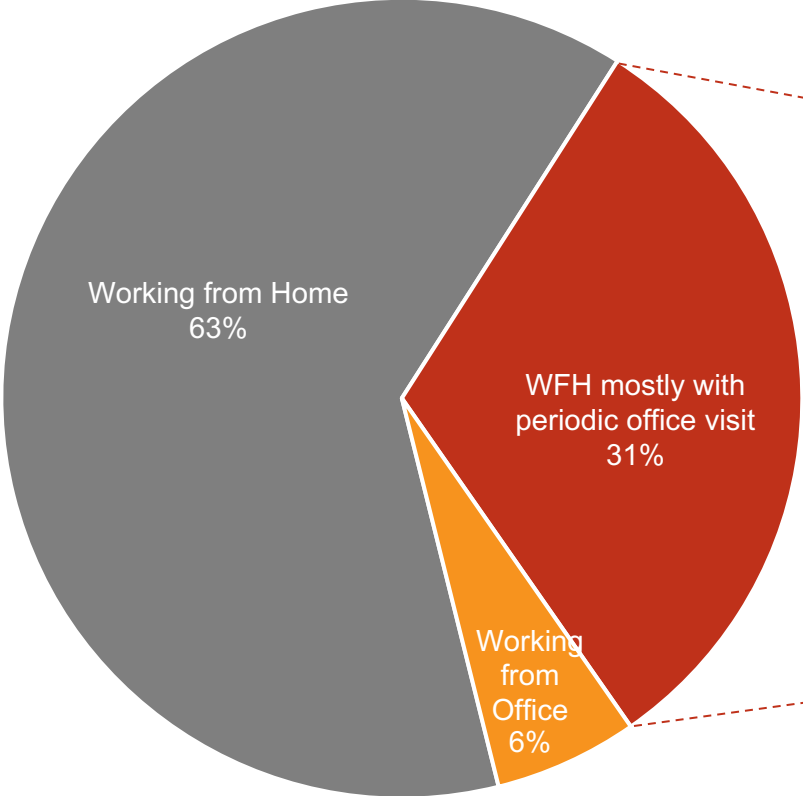
Key Highlights

- Majority of the professionals are currently working from home. Among those who partly work from office, one-third visit the office often (several days a week) for team meetings, client meetings, and planning sessions.
- Most professionals opt for a blended concept, i.e., partly work from home and office. The work from home option has helped professionals improve their social life and personal health
- While one-third of the professionals anticipate going to the office more frequently by 2022, a similar proportion do not foresee the offices to open for regular work anytime soon.

Current work situation and frequency of office visit

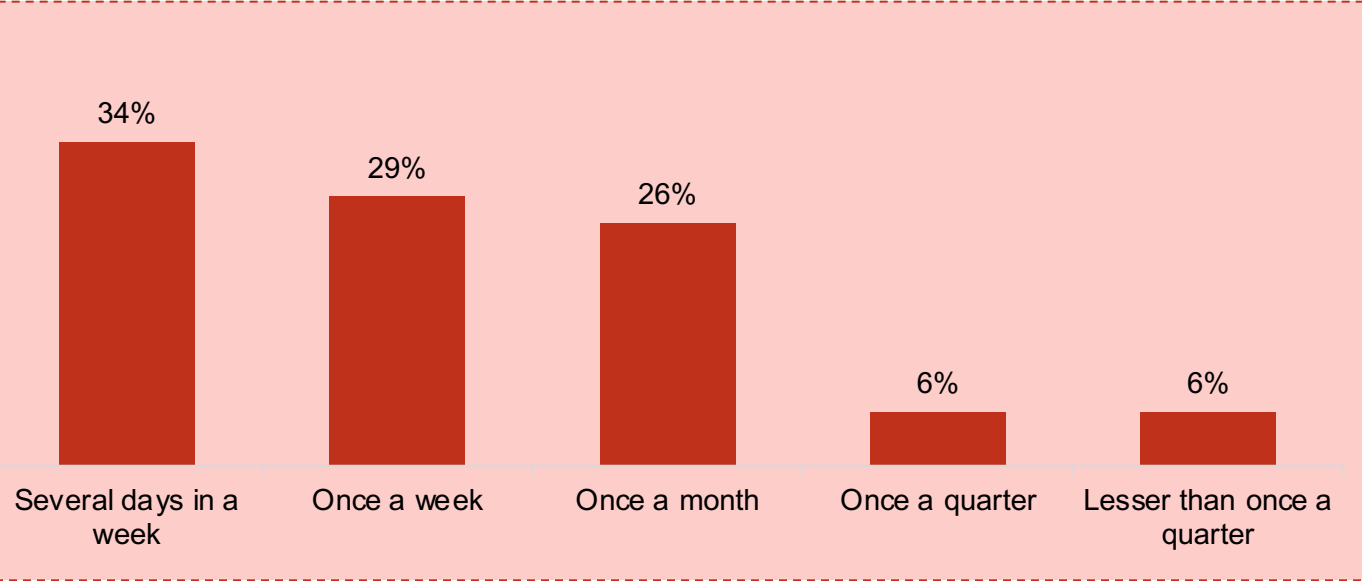
Six out of ten professionals are completely working from home. Among those who visit office periodically, one-third visit more than once a week.

Current work situation



Base: Total Respondents n=224

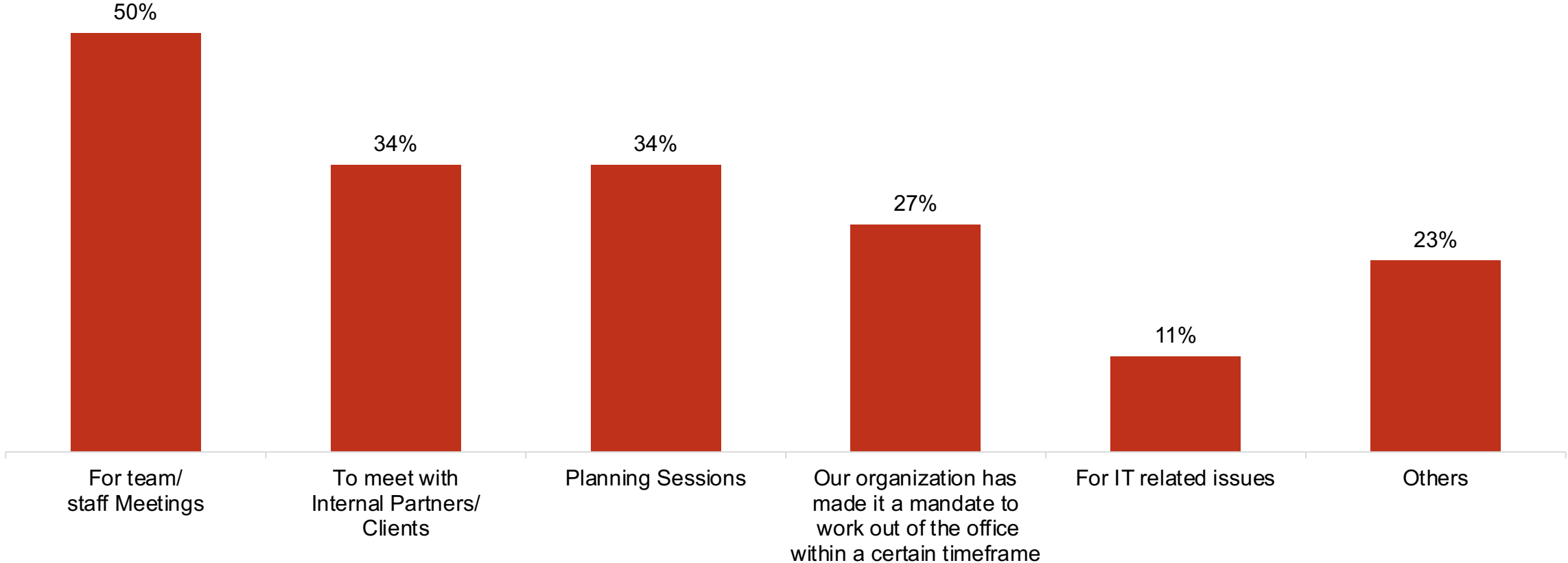
Frequency of office visit



Base: n=70

Reasons to visit office

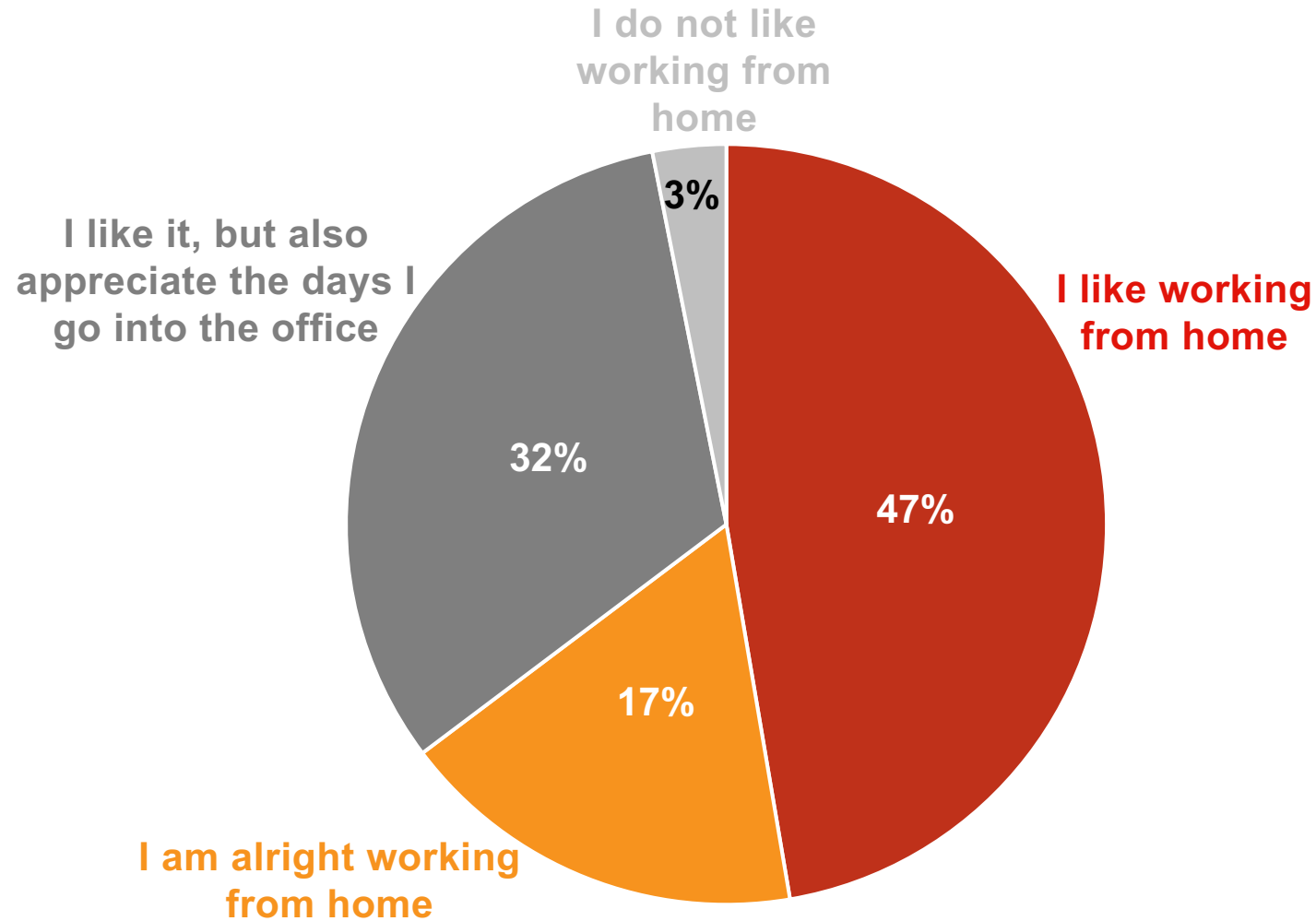
The most cited reason for periodic visits to office are; *'visits for team/staff meetings'* followed by the *'visits for internal/client meetings and for planning sessions.'*



Base: n=70

Work from home sentiment

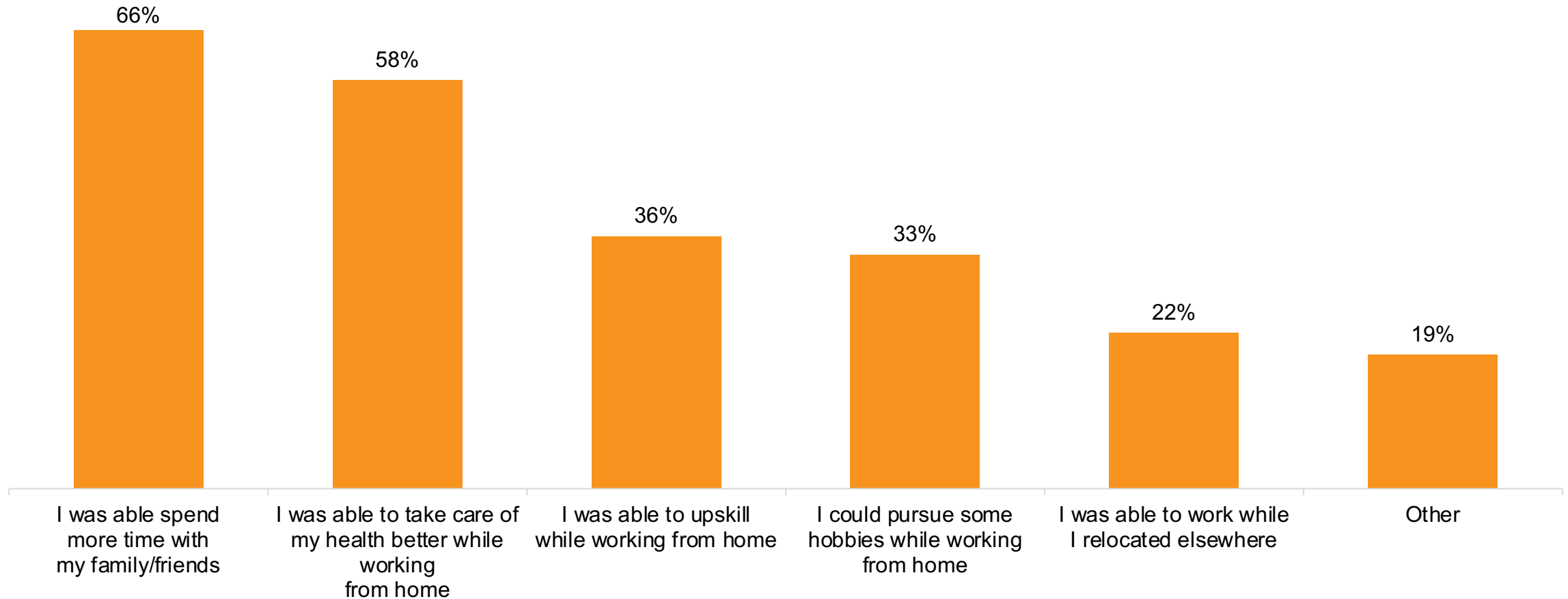
While majority like working from home (close to ~50%), about one-third also appreciate the days they go to office. Less than 10% mentioned that do not like working from home.



Base: n=224

Work from home - time utilization

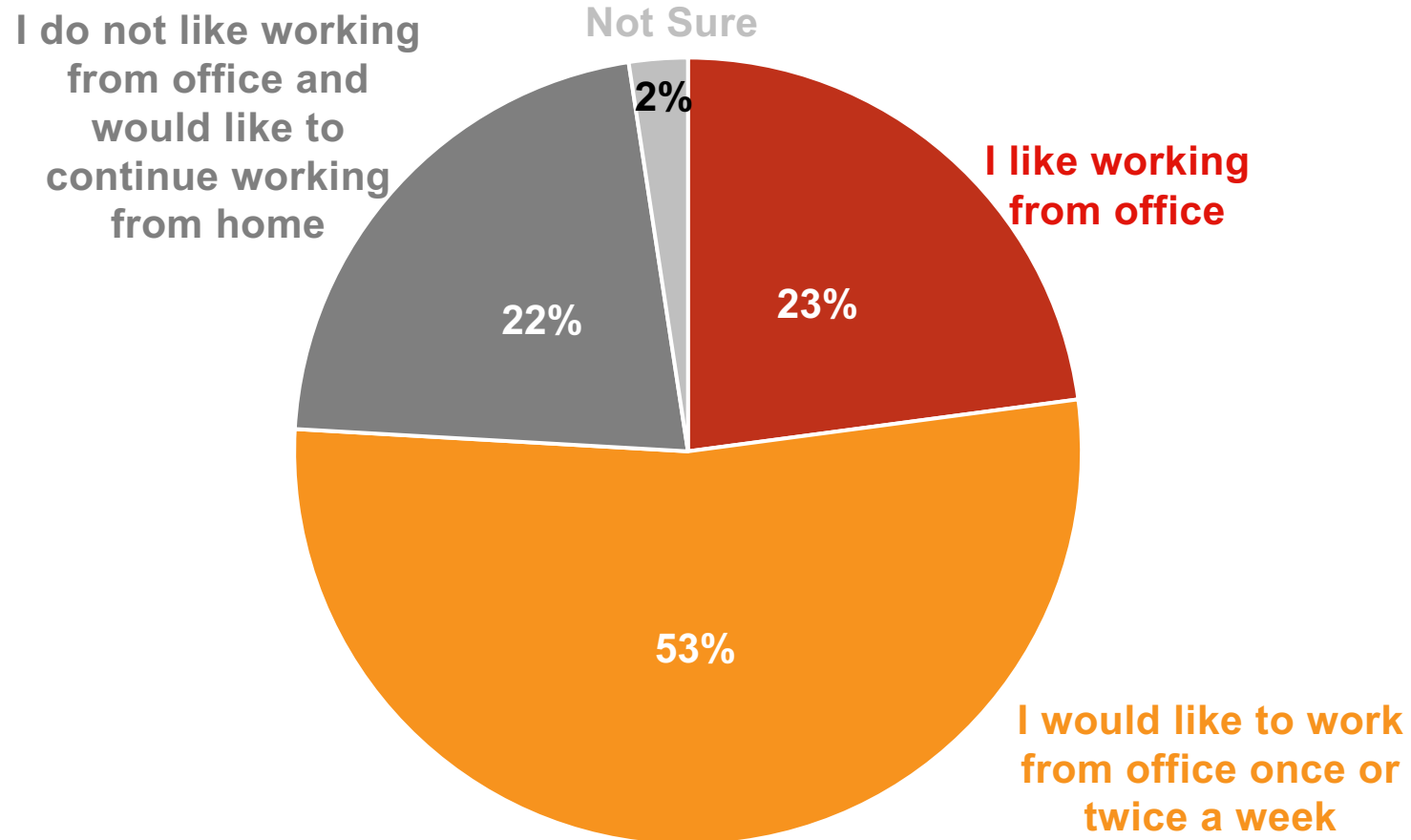
While working from home, professionals mainly utilized their time best by *spending it with their family/friends* and *taking better care of their personal health*.



Base: n=224

Work from office sentiment

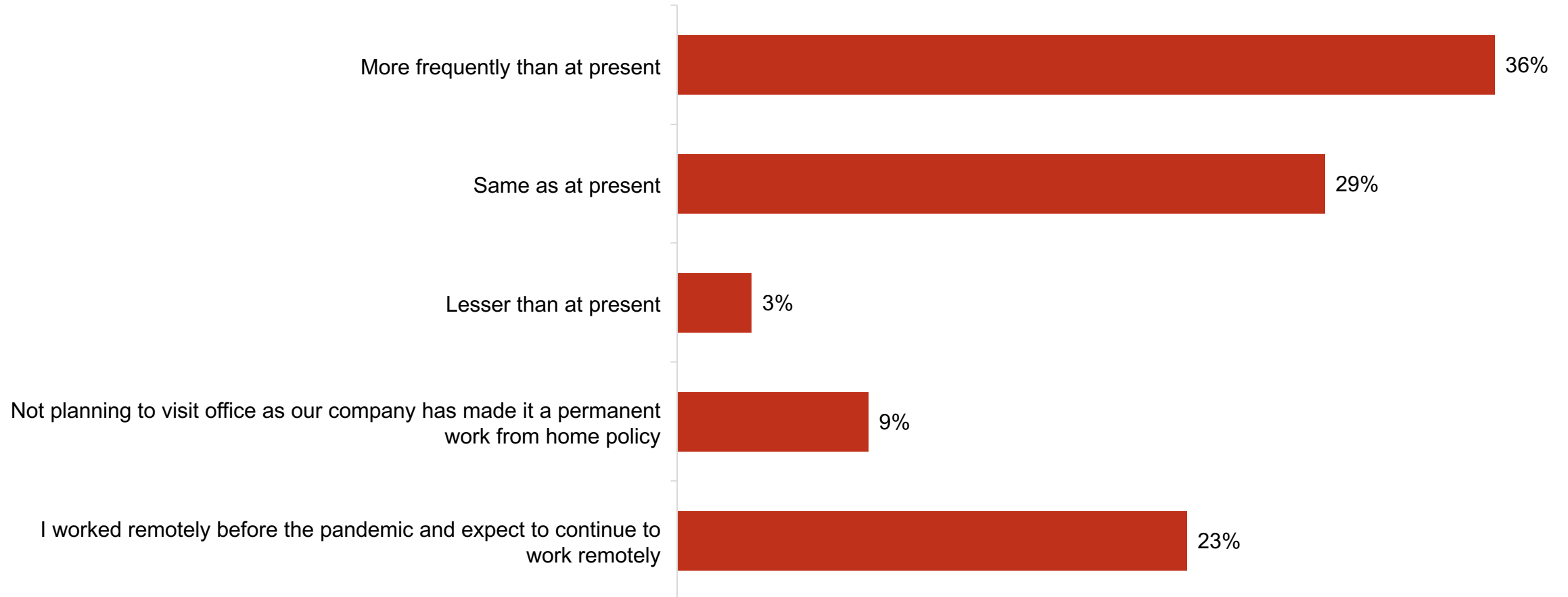
More than half of the professionals mentioned that they would like to work from office once or twice a week. Close to 2 in 10 professionals mentioned that they like working from office and another 2 in 10 mentioned that they would like to continue working from home



Base: n=83

Anticipated frequency of office visit by the end of 2022

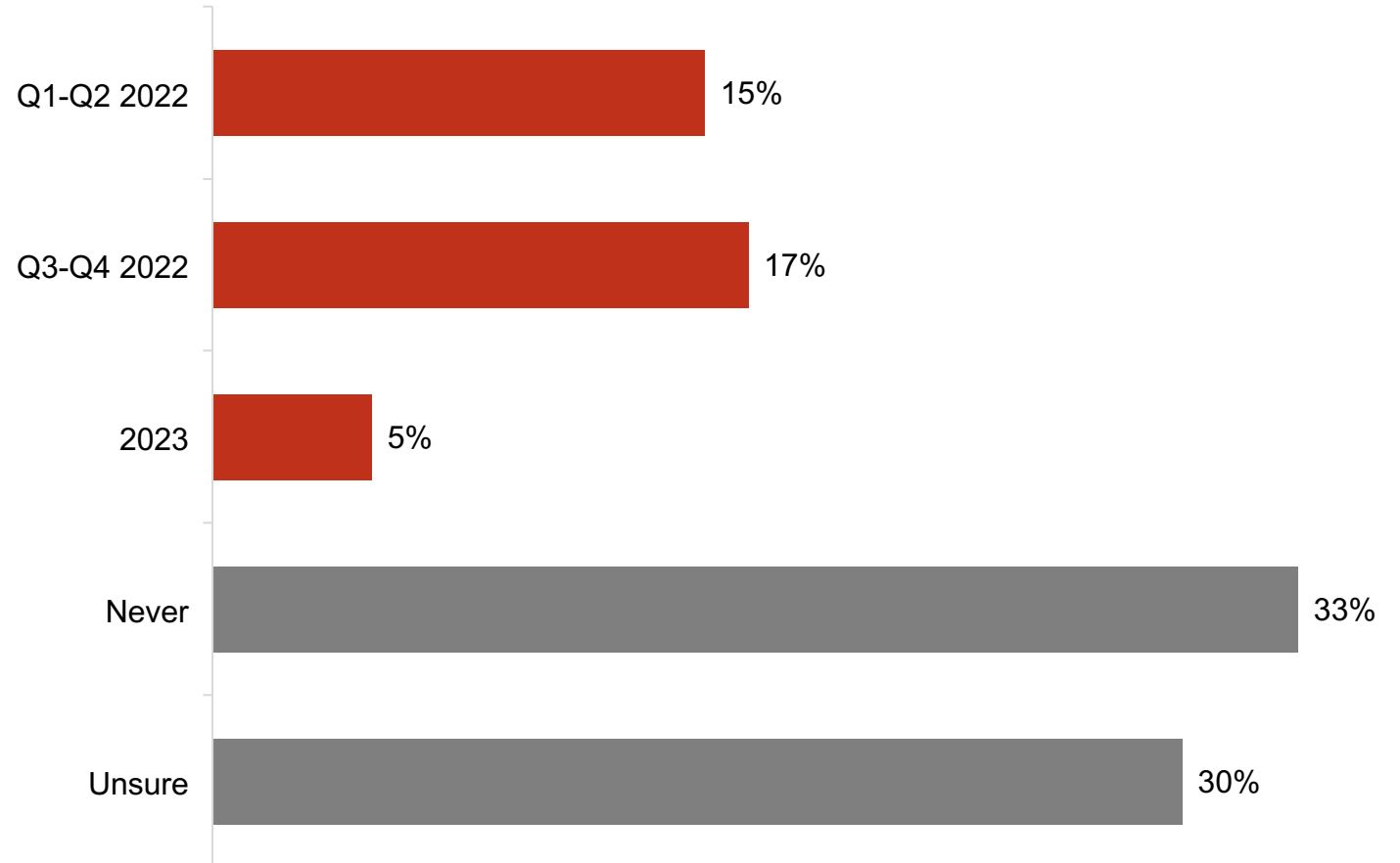
One-third of the professionals anticipate to visit the office more frequently by the end of 2022.



Base: Total Respondents n=211

Anticipated start date of regular work from office

Nearly one-third of the professionals opine that the regular work from office will never happen and another one-third are still unsure of whether working from office will start on a regular basis



Base: Total Respondents n=224

Appendix

Organization Type and Job Role

| Organization Type | |
|---|------|
| Advertising/PR/Market Research | 23% |
| Information Technology Products/Services related to data security, cyber security, cloud security, etc. | 16% |
| Healthcare, Pharmaceutical & Life Sciences | 6% |
| Financial Services (except Banking) | 5% |
| Retail | 4% |
| Government (Federal, State and Local)/Public Sector | 3% |
| Telecommunications | 3% |
| Banking | 3% |
| Insurance | 3% |
| Energy & Utilities | 1% |
| Electronics | 1% |
| Food & Beverage | 1% |
| Manufacturing | 1% |
| Legal | 0.4% |
| Biotechnology & Chemicals | 0% |
| Other | 30% |

| Job Role | |
|---|-----|
| Analyst – I perform magic with data and deliver awesome insights | 34% |
| Analytics Leader – I build and lead teams of analytics talent | 31% |
| Agency – I pitch or deliver awesome services that help companies solve for analytics/insights | 10% |
| Vendor – I provide awesome solutions to seemingly impossible problems | 8% |
| Analytics Consumer - I don't do analytics, but I use analyst insights to drive my product, marketing, or UX decisions | 7% |
| HR or Talent Recruiter – I match talent with opportunity | 1% |
| Student – I'm the future of this incredible industry | 1% |
| Other, please specify | 8% |

Base: Total Respondents n=224

Country of Residence, length of employment and Annual Company revenue

| Country of Residence* | |
|-----------------------|------|
| United States | 89% |
| India | 5% |
| Germany | 3% |
| United Kingdom | 2% |
| Japan | 0.4% |
| China | 0.4% |

**Countries with no responses are not reported*

| No. Of Employees | |
|-----------------------------|-----|
| 1-1000 employees | 43% |
| 1001- 5000 employees | 15% |
| 5001 - 100,000 employees | 30% |
| More than 100,000 employees | 11% |
| Don't know/Can't say | 1% |

| Length of Employment | |
|-------------------------------|-----|
| Less than 1 year | 18% |
| 1 year to less than 3 years | 23% |
| 3 years to less than 5 years | 19% |
| 5 years to less than 10 years | 21% |
| 10 years or longer | 20% |

| Annual Company Revenue | |
|---|-----|
| Under \$5 Million | 19% |
| At least \$5 Million but less than \$50 Million | 14% |
| At least \$50 Million but less than \$1 Billion | 6% |
| \$1 Billion or more | 21% |
| Don't Know/Can't say | 39% |

Base: Total Respondents n=224



Thank you
